

[My sites](#) / [21F-PSYCH100A-1](#) / [MIDTERM EXAM LINKS](#) / [Midterm Section 4 CAE](#)

Fall

Fall 2021 - PSYCH100A-1 - ENDERS

Started on Wednesday, 3 November 2021, 3:56 PM PDT**State** Finished**Completed on** Wednesday, 3 November 2021, 4:04 PM PDT**Time taken** 8 mins 30 secs**Grade** 4.00 out of 4.00 (100%)**Question 1**

Correct

1.00 points out of 1.00

Use Cohen's d effect size to determine whether self-focused and other-focused conditions produce differences in persuasion ratings. Provide an interpretation of the numeric value Cohen's d effect size. Note that this question is not asking you to judge magnitude or size of the effect.

- a. We would expect the sample means to differ from the true population means by about .21 z-score units
- b. The difference between the self-focused and other-focused group means is .21 on the 5-point rating scale
- c. The self-focused and other-focused group averages differ by .21 standard deviation units
- d. The self-focused and other-focused group averages differ by 21% of a point

The correct answer is:

The self-focused and other-focused group averages differ by .21 standard deviation units

Question 2

Correct

1.00 points out of 1.00

Use Cohen's d effect size to determine whether self-focused and other-focused conditions produce differences in persuasion ratings. What is the value of Cohen's d? Enter the value exactly as it appears on the jamovi printout.

Answer:



The correct answer is: 0.21

Question 3

Correct

1.00 points out of 1.00

One of the main questions for the study is, "Do participants find self-focused or other-focused messages more compelling the group means and Cohen's d effect size, what is your conclusion regarding this research question?"

- a. The other-focused message was substantially less persuasive than the self-focused message
- b. The other-focused message was moderately less persuasive than the self-focused message
- c. The other-focused message was slightly less persuasive than the self-focused message
- d. The other-focused message was equally as persuasive than the self-focused message
- e. The other-focused message was slightly more persuasive than the self-focused message
- f. The other-focused message was moderately more persuasive than the self-focused message
- g. The other-focused message was substantially more persuasive than the self-focused message

The correct answer is:

The other-focused message was slightly more persuasive than the self-focused message

Question 4

Correct

1.00 points out of 1.00

Use Cohen's d effect size to determine whether self-focused and other-focused conditions produce differences in persuasion ratings. Using established benchmarks or rules of thumb, how would you describe the magnitude or size of the mean difference?

- a. There is a large effect size
- b. There is a medium effect size
- c. There is a small effect size
- d. The effect is nil (close to 0)

The correct answer is:

There is a small effect size

[◀ Midterm Section 3 CAE](#)

Jump to...

