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Fall

Fall 2021 - PSYCH100A-1 - ENDERS

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**Started on** Wednesday, 3 November 2021, 3:31 PM PDT

**State** Finished

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**Completed on** Wednesday, 3 November 2021, 3:37 PM PDT

**Time taken** 5 mins 50 secs

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**Grade** 6.00 out of 6.00 (100%)

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**Question 1**

Correct

1.00 points out of 1.00

Participants in both the self-focused and other-focused conditions were asked to rate the persuasiveness of the message scale ranging from 1= not at all persuasive to 5 = extremely persuasive. What level of measurement describes the persuas

- a. Ordinal
- b. Nominal
- c. Interval (or an approximate numeric continuum)

The correct answers are:

Ordinal,

Interval (or an approximate numeric continuum)

**Question 2**

Correct

1.00 points out of 1.00

Describe the likely population of interest for the study.

- a. All people who currently wear masks and social distance in the US
- b. The average moral issue score obtained by collecting data from all people in the US
- c. The 191 participants in this study
- d. All people in the US

The correct answer is:

All people in the US

**Question 3**

Correct

1.00 points out of 1.00

The outcome or dependent variable is a scale score measuring the degree to which respondents view social distancing as with higher scores reflecting a stronger belief and lower scores reflecting a weaker belief. The scale score is computed by point questionnaire items. What level of measurement describes the moral belief scale score variable?

- a. Interval (or an approximate numeric continuum)
- b. Nominal
- c. Ordinal

The correct answer is:

Interval (or an approximate numeric continuum)

## Question 4

Correct

1.00 points out of 1.00

The outcome or dependent variable is a scale score measuring the degree to which respondents view social distancing as with higher scores reflecting a stronger belief and lower scores reflecting a weaker belief. Describe the meaning of a parameter in this context.

- a. The parameter is the entire group of potential participants in the US
- b. The parameter is the mean moral issue score computed from the 191 participants
- c. The parameter is the construct being studied (ability to influence moral issue beliefs)
- d. The parameter is the mean moral issue score computed from all persons in the US
- e. The parameter is the difference between the average moral issue score in the sample and the average moral issue score in the full population

The correct answer is:

The parameter is the mean moral issue score computed from all persons in the US

## Question 5

Correct

1.00 points out of 1.00

Describe the sample for the study.

- a. All people in the US
- b. All people who currently wear masks and social distance in the US
- c. The 191 participants in this study
- d. The average moral issue score obtained by collecting data from all people in the US

The correct answer is:

The 191 participants in this study

## Question 6

Correct

1.00 points out of 1.00

Participants were randomly assigned to read either a "self-focused" message or an "other-focused" message about social media. What level of measurement describes the experimental manipulation variable (i.e., the Type.Of.Message variable; self-focused or other-focused)?

- a. Nominal
- b. Numeric (interval/ratio/approximately continuous)
- c. Ordinal

The correct answer is:

Nominal

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